



PRESS RELEASE – Friday 5 March 2021

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NORFOLK & NORWICH FESTIVAL CONFIRMS FESTIVAL WILL TAKE PLACE 17 - 30 MAY 2021

Daniel Brine, Artistic Director and Chief Executive of Norfolk & Norwich Festival has confirmed that the 2021 Festival will go ahead between **17 – 30 May** this year. Following the government's announcement on Monday 22 February, the Festival, which was due to start on 14 May, has pushed its start date back by just three days.

The 14-day event is set to be a specially created one-off adaptation including outdoor and socially distanced performance, art and music as well as a digital strand.

Daniel Brine said: *"We are delighted to be able to say that the Festival is going ahead. We have been working for 12 months on a special Festival that could take place safely in COVID times and hope, subject to the scheduled easing of restrictions that we will be able to deliver on all our planning."*

We will be taking every responsible precaution, working with the local authorities and making the programme as safe and adaptable as we can. We will begin making performance announcements over the coming weeks and are sure there's something within the programme that everyone will be able to enjoy."

Mr Brine also revealed that the 2021 Festival organisers and partners will make the vast majority of the programme available on a free or 'pay what you want' basis.

"This is just one of several radical changes we've made in 2021. We're aware that it has been a tremendously difficult year for everyone, in all sorts of ways. While it's not a sustainable business mode beyond this year, the approach allows as many people as possible the chance to access and enjoy the Festival and the collective experience and healing power that art and events of this nature bring. We're able to do this in part due to the steadfast support of Arts Council England, Norwich City Council and Norfolk County Council. And we thank a number of wonderful sponsors and supporters who share our ambitions. We're excited that we can begin our recovery from 17 May."

The Festival will feature a programme of music, performance, visual arts and literature in venues and outdoor spaces across Norwich and Norfolk.

All Festival events will be in line with government guidelines. To stay in touch with latest news and programme announcements visit nffestival.org.uk or follow the Festival's social media channels.

ENDS

IMAGES

A SELECTION OF PREVIOUS FESTIVAL IMAGES CAN BE DOWNLOADED [HERE](#)

LISTINGS

17 – 30 May 2021

NOTES TO EDITORS

www.nnfestival.org.uk

Norfolk & Norwich Festival shares exceptional arts experiences across East England. We lead and support celebration, creativity and curiosity in our community to make our part of the world a great place to live, work and play. The Festival takes place in Norwich and around Norfolk each May. The programme is multi-artform, contemporary, international and audience-centred. The Festival is distinctive because we collaborate with artists – from down the road and around the world – to explore the unique physical and cultural identities of our place and to make art which is meaningful to the lives of our audiences. The organisation has been an Arts Council England National Portfolio Organisation since April 2012 and is one of 10 Bridge Organisations with a mandate to develop arts and cultural opportunities for children and young people in the East of England. Norfolk & Norwich Festival is funded and supported by Arts Council England, Norwich City Council and the generous support of other sponsors and donors.

Principal Funders



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