

Creative Individuals Norfolk #2 Posters Pamphlets and Other Paraphernalia

Individuals who act as creative catalysts in the community are invited to make proposals for Posters Pamphlets and Other Paraphernalia, a strand of work for the Norfolk & Norwich Festival 2022. The project supports creative individuals to 'give voice' to the community through print paraphernalia.

Norfolk & Norwich Festival expects to award five commissions of £5,000 each.

Deadline for proposals is 12 noon on Monday 26 July 2021.

In 2020 Norfolk & Norwich Festival ran our first Creative Individuals Norfolk (CIN) initiative. We supported six creative individuals to work in communities across Norfolk. Our initiative was a direct response to the Covid crisis. We set out to support the professional practice of freelance creative individuals who were some of the hardest hit in our creative community and to respond to the powerful sense of collective responsibility which we felt in our communities during this crisis. Details of the CIN #1 projects can be found at www.nnfestival.org.uk/creative-individuals-norfolk/

We are now seeking proposals from creative individuals and communities for CIN #2. The new initiative builds on what we've learnt through CIN #1, with an enhanced focus on community engagement, a clearer relationship to outcomes during the Festival, and with a stronger critical focus.

Norfolk & Norwich Festival has a long history as a celebration of community identity and aspiration. Founded in 1772 as a fundraising event for the Norfolk & Norwich Hospital it has been at the cultural heart of Norfolk ever since. While the world we live in and artistic practices have changed over time, we hold true to the central commitment of the first events: to celebrate, to share cultural experiences and to bring our community together.

Posters Pamphlets and Other Paraphernalia (PPP) is a strand of work for our 250 Festival in 2022. We are interested in the historic role of posters and pamphlets in public discourse and communication. We want to support communities who have 'something to say' about the world we live in and who are interested in working with creative individuals to 'amplify their voice' by creating print paraphernalia as a means to reach a wide public audience.

Salome Wagaine and Hester Chillingworth will work with Norfolk & Norwich Festival as lead artists for Posters, Pamphlets and Other Paraphernalia. They will create their own work, advise us on the selection of creative individuals, and offer advice to the creative individuals and communities. Ailsa McKay, the Norfolk & Norwich Festival Production and Programme Officer will be the link to the Festival.

We intend to support five creative individuals and communities with a commission of £5,000 each. We expect to present the outcome of each project during the Norfolk & Norwich Festival 2022. The outcome may take many forms including posters and pamphlets but could be any sort of print paraphernalia including postcards, fortune cookies, t-shirts, skywriting, etc, etc. We are not only interested in the creation of physical outcomes but want to understand how these are disseminated and distributed to audiences.

We will look for strong methodologies of community engagement. It is important to us that each creative individual helps an identified community to share its voice and message(s) with the public. The projects may subvert, contemplate or shout out loud.

We're interested in hearing from all sorts of creative people. We welcome proposals from artists, producers, curators, educators, activists, and many other people with creative roles. Our definition of creative individual extends to people who are active leaders/activators within a community group and who advocate for cultural activity within the group (although they themselves may not be an artist). Recipients of support through Creative Individuals Norfolk #1 are welcome to apply with a new project.

We want to support these creative individuals to act as catalysts or facilitators within an identified community. Our interpretation of community is broad and includes communities of artists, school groups, social groups/clubs, a whole street or town, or any group of people who come together around a shared interest. The creative individual does not have to be based in Norfolk but the identified community must be in Norfolk.

We welcome proposals which identify a specific community as project partner. This may be a community which the creative individual is already working with. We are also happy to accept proposals where the relationship between creative individual and community is not yet established but where a methodology for engagement is clearly identified.

We want to support the creation of works which are co-created between community and creative individual. We welcome innovative approaches towards community participation, engagement and consultation. We expect there to be around ten participants engaged with each project, however, we welcome proposals for more and will consider proposals for less.

Norfolk & Norwich Festival embraces questions and actions about a changing world. We want the creative individuals we support to share this commitment with us. Our interests include a more diverse and inclusive society, placemaking, environmental sustainability and the changing role of technology in our lives. We particularly welcome proposals from people who are part of groups or are working with groups that are underrepresented in the arts in Norfolk, especially people from culturally or socially diverse backgrounds and/or people who identify as D/deaf or disabled.

Your project can take place at any time between September 2021 and May 2022. You must work towards outcomes for the Norfolk & Norwich Festival 2022.

The Covid pandemic has raised considerable challenges for the cultural sector. We expect all projects to follow Government health guidance and are therefore interested in proposals that can adapt and ensure participants and audiences are safe at all times, no matter what the Covid situation.

Our budget of £5,000 for each commission is 'all inclusive.' It must cover fees for the creative individual, materials, venue hire, creation cost, support costs for the community, all travel and accommodation, and any other project costs. Norfolk & Norwich Festival will be responsible for marketing of the 250 Festival including Posters, Pamphlets and Other Paraphernalia. Artists will be represented in the Festival programme and on our website.

We will ask successful creative individuals to attend a minimum of three touch points:

- An initial one-to-one meeting with Festival staff in September
- A meeting of all creative individuals in October
- Participation on a panel presentation during the Festival in May 2022.

We welcome proposals which use our support as match/leverage for other funds, for instance Arts Council England Project Grants. We understand that funding applications aren't always successful, therefore, if we support a project we will be flexible in our approach to support projects which take place with or without additional support.

Our selection criteria will be the clarity of the creative idea in relation to Posters, Pamphlets and Other Paraphernalia; the strength (or potential strength) of the relationship between creative individual and community; and the effectiveness of delivery plans. We plan to select a balance of projects across Norfolk and across artistic practices. We expect there to be demand for our support and we will therefore not be able to support all good proposals. We will advise all applicants of the outcome by the end of August 2021.

To apply, complete the Creative Individuals Norfolk application form and monitoring form. If you require the form in large print or would like to submit in an alternative format please contact us to discuss your access requirements. Your application must reach us by 12 noon on Monday 26 July 2021. Send your application by email to ailsa.mckay@nnfestival.org.uk with the subject line 'Creative Individuals Norfolk #2 application.'

Successful Creative Individuals will be issued with a commission contract. Creative Individuals and Communities will be expected to acknowledge the commission support of Norfolk & Norwich Festival.

About Hester Chillingworth

Hester Chillingworth is an artist, whose work is playful, low-key and interventionist. They use mundane and functional materials that anyone can lay their hands on, and the work often has a ‘too simplistic’ aesthetic. They are 2020 Jerwood New Playwright at The Royal Court Theatre, Industry Drama Fellow at the University of Hull, a Fellow of the Birkbeck Centre for Contemporary Theatre and Associate Artist at Cambridge Junction. www.hesterchillingworth.com/

About Salome Wagaine

Salome Wagaine is a producer and writer. Previously Project Manager for Diverse Actions, she has most recently worked on Season for Change, a nationwide cultural response to the climate crisis. As an independent producer, she has worked with a number of arts organisations in a freelance capacity, with a particular focus on developing new work for the stage and collaborating with early-to-mid career artists. In 2019, she set up Broccoli, which produces across performance and literature with a focus on work by/for/about queer women. She has written for Exeunt magazine, Kinfolk, Bustle and runs a cultural criticism newsletter, Peeled and Portioned. www.twitter.com/salomewagaine

About Norfolk & Norwich Festival

Norfolk & Norwich Festival shares exceptional arts experiences across East England. We lead and support celebration, creativity and curiosity in our community to make our part of the world a great place to live, work and play.

Norfolk & Norwich Festival takes place in Norwich and around Norfolk for 17 days each May. The Festival programme is multi-artform, contemporary, international and audience-centred. The Festival is distinctive because we collaborate with artists – from down the road and around the world – to explore the unique physical and cultural identities of our place and to make art which is meaningful to the lives of our audiences.

Our Creative Engagement activity includes our work with volunteers, Norfolk Open Studios, Festival-related schools’ activity, and time-limited projects like Common Ground. Festival Bridge is one of ten National Bridge Organisations supported by Arts Council England, with a mandate to develop arts and cultural opportunities for children and young people in the East of England. www.nnfestival.org.uk

Creative Individuals Norfolk #2: Posters
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**ARTS COUNCIL
ENGLAND**

**Creative Individuals Norfolk #2
Posters Pamphlets and Other Paraphernalia**

Further information

There will be two online events before the deadline, which will provide useful information for applicants. We encourage applicants to attend.

**Making in a Time of Mayhem
Creative Individuals Norfolk**

Thursday 20 May 5.00 pm

**Tickets are available from NNF's website:
www.nnfestival.org.uk/whats-on/making-in-a-time-of-mayhem**

Last year, we invited six Norfolk arts practitioners to develop projects that would benefit local communities affected by Covid. The responses comprised poetry workshops, professional networks, community arts programmes, soundscapes and guided walks, with representatives from each corner of the county.

Twelve months on, join us in an evening of reflection and celebration as the practitioners present their projects, sharing what they've learnt through the process of creating in the strangest of times.

**Creative Individuals Norfolk #2
Posters Pamphlets and Other Paraphernalia**

Tuesday 6 July 5.00 pm

Register for the Zoom session by email to ailsa.mckay@nnfestival.org.uk with the subject line 'Creative Individuals Norfolk #2 Zoom Session.'

Join Norfolk & Norwich Festival's Director Daniel Brine and Production and Programme Officer Ailsa McKay to learn about Posters Pamphlets and Other Paraphernalia. A Zoom session with a focus on questions and answers.