

# PLEDGE A GIFT IN YOUR WILL

An enduring way that you can make a direct and lasting contribution to our work.



## Pledge a Gift in your Will

Our vision is to use the power of the arts to make our part of the world a truly great place to live, work, learn and play.

Founded in 1772 as a fundraising event for the Norfolk & Norwich Hospital we have been at the cultural heart of Norfolk ever since. While the world in which we live and artistic practices have changed over time, we hold true to the central commitment of the first Festival events: to celebrate and share cultural experiences, and to bring our community together.

We continue to create bold new art with inspirational artists, extend our education work, and empower those in communities across Norfolk who might not otherwise have access to the life-changing power of the arts.

**The Festival Future Fund** is your opportunity to leave a powerful gift in your Will that will bring joy for generations to come and help future audiences and communities to benefit from our work. Find out more about our work <u>here</u>.

### What your gift will support

Any gift, no matter the size, leaves a lasting legacy and makes a vital contribution to our ongoing work. They can support artists to create new work, help bring creativity into schools or support young people to take their first steps in the arts. Unrestricted gifts, of all sizes, are essential to secure the future of Norfolk & Norwich Festival and its work.

Whilst you are welcome to leave a gift for a specific area of our work, we encourage you to include the words 'general purposes' to allow Norfolk & Norwich Festival to adapt its delivery should a project or activity no longer be running.

#### How to include a gift to Norfolk & Norwich Festival

If you have already made a Will, a codicil is a supplement that alters or adds to an existing Will. You can download a codicil form here [link]. Please keep your codicil with your Will, in a safe place.

If you are making a new Will, we recommend you seek professional advice from a Solicitor. There is some helpful advice about Wills and leaving a gift from Remember A Charity.

Unless a different wish is expressed, all legacy gifts to Norfolk & Norwich Festival are directed into a dedicated legacy fund - **The Festival Future Fund** - a long-term resource designed to provide annual funds to develop our annual Festival, our work with artists, children, young people and their communities and support organisational running costs.

A gift to a charity, such as the Festival, will potentially reduce the amount of inheritance tax due on your estate.

#### 'What a brilliant asset for Norwich and Norfolk.'

Audience Member



#### **Recognising your support**

Your gift is important to us. Those who choose to notify us that they have pledged to leave a gift will be invited to become a Legacy Supporter.

If you would like to be part of this group, we will thank you by inviting you to a number of annual Festival events that help bring you closer to our work.

If you wish to remain anonymous, please notify us and we will ensure that your intentions to leave a legacy to Norfolk & Norwich Festival remain private.

'The Festival has grown, improved and widened its scope to try and involve a wider audience. For this it deserves all praise.'

Audience Member

Norfolk & Norwich Festival strives for best practice in fundraising and is registered with the Fundraising Regulator. We are transparent with our supporters, ensuring that our fundraising is legal, open, honest and respectful.



#### Find our more

To find out more about leaving a gift in your Will, please contact our Development Manager, Jess Cook at jess.cook@nnfestival.org.uk 01603 877750. All conversations will be treated discreetly and in confidence.



Norfolk & Norwich Festival is a registered charity (No. 1164424).







